



## WENDOVER PARISH COUNCIL

The Clock Tower, High Street, Wendover,  
Aylesbury, Buckinghamshire, HP22 6DU

### Advertising on Railings on Ashbrook Park – Reviewed July 2018

#### Statement:

The railings along the front of Ashbrook Park (also known as Castle Park) are owned and maintained by Wendover Parish Council. As such all decisions regarding the granting of permission for advertising banners/signs being placed on the railings is final.

#### Permission Guidelines:

Although the placing of banners on the railings is completely at the discretion of the Parish Council, the following guidelines will apply when considering the granting of approval.

The following banners/signs will be permitted, and permission may be granted by the officers of the Parish Council;

- Those regarding Parish Council events or services
- Those advertising Charitable/Not for Profit events or local organisation promoting events to promote health, fitness and wellbeing activities in the Parish (or in neighbouring Parishes)

Banners/signs advertising events must not be placed on the railings more than 4 weeks prior to the event. Banners placed earlier than 4 weeks before the event and those not removed one week after the event will be removed by the Parish Council and may be destroyed.

The following banners/signs are not permitted to be put on the railings;

- Those advertising 'for profit' events, businesses or services\*

\*There are two specific exceptions to this rule;

- Where the business is advertising a group activity that is being held on Ashbrook on a regular day/time which is open to the public, such as a fitness class or other sports activity.  
*(Please note that where this is the case, the organisers must have permission from WPC to use Ashbrook Park in this way)*
- Where the Parish Council has authorised the use of Ashbrook Park for a 'for profit' event such as a Fair or Circus.

#### Safety and condition of signs and banners:

Any banners that are permitted to be placed on the railings must be kept in good condition by the owners and secured firmly to the railings. Fixings should be of a temporary nature only and removed when taking down the banner. If the placing or removing of an advertisement on the railings results in damage to the railings, the owner of the banner/sign will be liable to make good that damage.

The Parish Council reserves the right to remove banners that it does not believe to be safe or of an acceptable condition.

#### Obtaining Permission:

All advertising signs and banners require permission to be placed on the Ashbrook railings. Please call the Parish Council Office on (01296) 623056 or email [admin@wendover-pc.gov.uk](mailto:admin@wendover-pc.gov.uk)

**ANY BANNER/SIGN THAT IS PUT UP ON ASHBROOK RAILINGS WHICH HAS NOT BEEN AUTHORISED BY THE PARISH COUNCIL WILL BE REMOVED AND MAY BE DESTROYED.**