

Tourism & Events Working Group – Report

Report of meeting Sept 2009

- Present: Cllrs Sue Toft-Hunt, Cheryl Stamper, Emma Carroll, Liz Dowell, David Louis
- Mrs Philippa Kearney (Chamber of Trade)

Status of Actions

<u>Action</u>	<u>Update</u>
Christmas event: Write to the main interested parties, schools, Scouts etc to ensure coordinated program. Possible meeting in September to agree the programme. Action : LD	No change - Will be done in Sept when schools return
Christmas event: Contact Budgeons and other traders to establish what contribution they would make eg serving wine / pies.... Action : Cof Trade	No formal support proposed by Cof Trade Pizza shop has asked to attend
Christmas event: CofT are considering Xmas lighting for the trees near Andrew Gardners shop, to be confirmed. Should be coordinated with the other lights. Action : LD and TG	PK will try to clarify the costs/financing of the proposed extra lights
Christmas event: Draft a short note for Wendover News to ask for a volunteer Event Director (clerks office can take overall management, but need a village coordinator with vision of the event) Action : DL	No responses

Suggested to use the school newsletter to advertise local events, £5 per advert to be confirmed by LD

In view of the low level of support available, the event format will be focused on the Carols for the Family as before. The Parish Council does not have resources to make this a larger event.

Lessons learned from the Fun in the Park:

- Advertising worked well
- Pitch fee should be set
- Consider tents and bales of hay to provide shelter and seating
- Set date earlier
- Site signage needed or site map.

(Note to LD to note these in the event file for future reference)

Discussions about next years' events.

Recommend to amenities to hold the regular events on the Manor waste.

Discussed the possibility of major events next year. Decided to **recommend** to Amenities a larger version of Fun in the Park- single event but larger, with more stalls and similar

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objectives.

Discussion about Christmas Carols:

Chamber of Trade should set a late night trading date. WPC would like suggestions how they can support it.

Christmas Carols may be a separate event and will be focussed on family carols

Discussions on Tourist office gifts

LD showed sample Xmas cards which were much liked, however it was difficult to decide the best photo to be used and envisage the Wendover version. LD to ask the supplier to provide advise.

Set of note-lets were discussed. LD to show the WG the Wendover watercolours that could be used for the Wendover note-let sets

Date of next WG meeting: 26th Oct at Dobbins Lane