

Communications Working Group Meeting - 12th July 2010- 11.30- 12.45

Present

Steven Worth, Alan Myers, Liz Dowell, Emma Carroll, Cheryl Stamper

Apologies from Fiona Lippmann

1. Website

Simon Haywood is willing to be co-opted on to this working group. It is suggested that the clerk and two other councillors with some relevant experience make up this group. Liz Dowell to send out email to everyone.

2. Banners

Recommended that we order three more Local Produce Market banners to replace those stolen or vandalised.

3. Autumn Newsletter

It was recommended that the newsletter be undated and just show the season.

Alan Myers to write a piece linking topics on 'unnecessary costs' i.e. stolen banners, skate park vandalism etc.

- i - Bio-Diversity officer to produce article- Steven Worth to request.
- ii - Snippets- 'Comings and Goings'

Leaving

Sue Toft Hunt
Liz Dowell

Joining

Robert Duggan
Tom Walsh
(Is Peter new since previous newsletter?)

clerk to announce.

final copy for newsletter by Friday 3rd September.

4. Fun in the Park

Poster and Flyers- Final tweaking. Liz Dowell to email adverts for final approval to Communications Group. Poster will be black copy on yellow paper. It is suggested 100 posters and 250 flyers are to be printed.

Placement of Posters and Flyers (see advertising plan)

Produce Market and Post Office - LD
Train Station and notice boards- SW
Kings Farm- CS
Local shops- AM

Out of town i.e. woods and private nurseries- EC

v - Advertising

School Newsletters- Done, except Halton LD to contact.
Mix 96- Done

vi- Survey

If enough help is available on the day, Emma will provide survey sheet and clickers for attendance numbers.

vii - Banners

Fun in the Park banners to be placed at Ashbrook, Tring Road, Aylesbury Road and Sally Turner Railings.

5. Parish Surgery - Saturday 17th July

2-4pm at the Library Rooms. Parish Council representative needed.

Note:

Suggestion that the 'Summer Charity Market' should be included within 'Fun in the Park' day to fund raise for the charity. This will ensure minimal council costs and provide good footfall for the charities.

Suggest Peter Stride be included on Tourism and Events working group as he will be Team Leader at the clock tower. LD To email.