

COMMUNICATIONS WORKING GROUP MEETING

14th September 2009

REPORT

1. The group reviewed the final draft version of the October newsletter and, after a couple of minor amends approved it for print.
2. The group was asked to make a recommendation for the branding of the new bus shelter. The preferred design was a clear decal with a gold clock tower logo and 'Wendover Parish Council' written on it. It should be put on both ends of the shelter to make it visible to all passing pedestrians. The group recommends that all new street furniture provided by the council is branded in a similar way.
3. The possible content for the December newsletter was discussed. Items to be progressed include:

An article on the history of the Clock tower
More detail on the memorial woodland (and clarification of the difference between it and the Iain Rennie version)
How the village quiz is set up and run
A 2010 calendar of key dates
4. The Comms Group will organise a revamp of the display boards for use at the December Charity Market. The PC stall will also be used to hand out the new newsletter. A suggestion was made for flyers to advertise the carol singing and the added attractions on that evening (mulled wine, Father Christmas etc)
5. As a part of a review of possible expenditure to be considered for next year's precept, the issue of the website update was discussed. In order to request a realistic budget for this project, Councillor Myers and Deputy Clerk Dowell both agreed to ask relatives who work in web design for a ball park figure to revamp the website. A separate working group needs to be set up to produce a detailed brief for a prospective design company.
6. The Comms Group recommends that the newsletter is distributed in the same way next year, i.e. 2 inserts into Wendover News and 2 to be distributed to key local sites. Deputy Clerk Dowell asked that the Council consider printing small leaflets to advertise local walks for use in the Tourist Office. These items would be discussed at the Amenities Committee for inclusion into the precept. Any further ideas need to be submitted to Councillor Worth by September 22nd.